

DIAMONDCLEAN



Philips Sonicare introduces *DiamondClean*

The Ultimate Clean For Radiant Results¹

Philips Sonicare, the pioneers behind sonic toothbrushing, are taking our tradition of innovation even further with the introduction of Philips Sonicare DiamondClean. With an advanced new handle and high density, diamond-shaped bristles, DiamondClean has been shown to remove up to 100% more plaque than a manual toothbrush in hard-to-reach areas.¹ DiamondClean will help you achieve an exceptional level of clean for improved oral health and noticeably whiter teeth in just one week²

Sonicare DiamondClean offers a range of five cleaning modes, our lightest, slimmest handle to date, a stylish white-and-chrome design and dual charging options for a convenient, premium experience.



Sonic Technology

Dynamic cleaning action drives fluid between teeth and along the gum line for healthier gums in only two weeks³



New DiamondClean Brush Heads

Diamond-shaped bristles provide a greater surface area for an exceptional cleaning and whiter teeth in just one week²



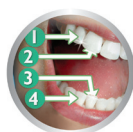
Dual Charging System

An innovative glass charger and attractive charging station are designed for home use, while a portable charging case with laptop-ready USB and wall plug are convenient travel options



Five Brushing Modes

Includes the stain-removing White mode and smile-brightening Polish mode



Quadpacer and Smartimer

Encourages thorough brushing of each quadrant of the mouth and reinforces the two-minute recommended brushing time



Illuminated Display

When on, unique backlight indicates selected mode. When off, display becomes invisible for a clean look



Three-week Battery Life

Lasts three weeks between charges



Visit Sonicare.com for more information and to learn about other Sonicare products.

¹ Putt M, Milleman J, DeLaurenti M, Schmitt P. Plaque removal efficacy of two novel Philips Sonicare DiamondClean brush heads. Data on file, 2010.

² Colgan P, DeLaurenti M, Johnson M, Jenkins W, Strate J. Evaluation of stain removal by Philips Sonicare DiamondClean power toothbrush and manual toothbrushes. Data on file, 2010.

³ Putt M, Milleman J, Milleman K, DeLaurenti M. Comparison of gingivitis reduction and plaque removal by Sonicare DiamondClean and a manual toothbrush. Data on file, 2010.

♥ LOVE AT FIRST BRUSH

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sense and simplicity